



Jane Shortall

Choreographer

Jane trained and worked as a choreographer/presenter in the USA and Europe. She has choreographed and featured in numerous commercials, live and televised promotions, music videos, TV and fashion shows. She has worked with celebrities such as Westlife, Boyzone, Mytown, Samantha Mumba, Whitney Houston, Shania twain, the Corrs, Gavin Friday, Paula Cole and Angeline Ball and directors Larry Jordan, Gary Gray, Caitlin Felton, Steve Buscemi, Dave Myers, Nigel Dick and Lenny Abrahamson.

Jane is the innovator of street style dance in Ireland and the founder of "Dance Blitz", a high profiled sponsored dance event featuring Dance Master Classes taught by top US choreographers. The aim of Dance Blitz is to inspire Dance enthusiasts of all ages and levels to learn how to dance in all styles. The most recent event was sponsored by Champion Sports and featured all the dancers and principal choreographer Marty Kudelka on the Justin Timberlake 'Future Sex Love' tour.

Jane was selected to be the spokeswoman for Nike dance clothing for 2 consecutive years in Ireland. She has recently launched her own agency to create more opportunities for dancers here in Ireland

Credits

TV PRODUCTIONS

You're a Star
DanceHouse Launch Dance Event
MTV
RTE
TV 3

Reality TV Show (RTE)
(RTE)
Super Sweet 16
Dance series on the Den
Dance demo/interviews

Shinawil
Nationwide
MTV UK
RTE
TV 3

MARKETING/ADVERTISING//PR Companies

Fashion Show
Rugby Six Nations
Nike Spokes Person
BT2
Vodafone
El Paso
School Competition
Smirnoff Ice
Pretty Polly
Kellogs Nutri grain

UCD (RDS) sponsored by Nike
Kellogs Promotion
Nike Dance Wear Launch
Winter Collection Fashion Show
Team Building
Product Promotion
AIB
Product Launch
In Store Commercial
Rugby International

Sheila Campbell PR
McConnells Advertising Agency
Drury Communications
BT2 Marketing & PR
Red Star PR
Red Star PR
Real Event Solutions PR
Fleishman Hill & Saunders
Fleishman Hill & Saunders
Mc Connells Advertising

SPONSORED EVENTS

VHI Healthcare
Justin Timberlake
Swing Dance
O₂
L'Oreal

Dance Blitz
Dance Event in Tripod
Dance Event Weekend
Kylie Minoque at The Point
Hair Show

Sponsored event for 3 years
Champion Sports/FHS
Guinness (Wilson Hartnell PR)
O₂
L'Oreal Hair Show in London

TV COMMERCIALS

Halifax
Meteor
Budweiser
Carlsberg
Superclub
Club Orange
Banco Di Napoli
Super Sweet 16
Hibernian Health

TV Commercial
TV Commercial
TV Commercial
TV Commercial
TV Commercial
TV Commercial
TV Commercial
MTV show
TV Commercial

QMP Publicis
Russell Avis Production
Irish International BBDO
Leonard Abrahamson
Red Rage Films
Nomad
Rocket
MTV UK
Russell Curran productions

CELEBRITIES

The Corrs
Mytown
Christina Aguilera
Samantha Mumba
Shania Twain
Whitney Houston
Starsky & Hutch
Gavin Friday

“Angel”
“Party Song”
“Fighter” Single Promotion
Reebok Promotion
“Don’t be Stupid”
“I Believe in You”
Movie Premier
Album Launch

Nigel Dick
Dave Myers
BMG Records
Emma Kelly PR
Larry Jordan
Gary Gray
Buena Vista Dublin & London
Gavin Friday